Your First Name Last Name

Street address

City, Province, Postal Code

Month 00, 2021

Store Name

Store Street Address

City, Province, Postal Code

**SUBJECT: Customer Request for Fairtrade Goods**

Dear Store Manager,

I am a regular customer at your store and would like to see more [Fairtrade®](https://fairtrade.ca/) certified products on your shelves. As a consumer, I value social justice and buying goods that are Fairtrade® certified is important to me.

The Fairtrade® system ensures: producers, and workers receive fair pay; gender equality within democratic cooperatives; conditions of work are fair and work environments are safe; no child labour; strict rules to reduce environmental harm; and communities benefit from the Fairtrade® premium, a portion of profits dedicated to education, healthcare, and other community initiatives.

I noticed that your store does not carry Fairtrade® \_(insert product type)\_. Did you know that Fairtrade® certified products available in Canada include: coffee, tea, chocolate, cocoa, bananas, flowers, spices, and sugar?

The Canadian Fair Trade Network maintains a list of suppliers on their website, accessible here: <https://cftn.ca/products-companies/> and Fairtrade Canada provides detailed information on Fairtrade® products here: <https://fairtrade.ca/producers-products/>

[The Manitoba Council for International Cooperation](https://www.mcic.ca/) can also assist with procurement by putting you in touch with Fairtrade suppliers – you can contact them by e-mailing [sustainability@mcic.ca](mailto:sustainability@mcic.ca)

Thank you,

Your Name